

PROFILE

Personal Information

Name Désirée Schröder
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Profile

Business driven IT strategist with experience in large scale global IT systems, strong capabilities to bridge business and technology in close collaboration with business and IT peers; natural leader who motivates teams; pursues rigorous implementation of complex projects; broad IT management experience with distinct SAP know-how.

Focus Areas

Strategy IT strategy with focus on link to Digital Business strategy, Development of S/4HANA implementation strategies,
Organisation & Management Risk & Quality assessment in SAP S/4HANA implementation projects, IT project & portfolio management, IT Budget planning, Development of IT organizations & teams, IT interim management

Professional Experience

Since 2019
BEG & Partners AG

Associate Partner

1998 – 2018

Richemont Group, one of the global leaders of the luxury industry

2012 – 2018
Group CIO

Richemont S.A., Geneva

In charge of the global enterprise IT strategy & teams (IT professionals in Enterprise & Digital applications, Security and IT infrastructure)

- Developed and implemented a new IT security strategy
- Member of the strategic security committee advising the Richemont board
- Redesigned the digital template and implemented in Asia incl. China, US and Europe
- Developed and implemented the ERP & e-commerce integration strategy
- Developed, transformed and standardized key components of the global IT infrastructure

2006 – 2011

Director SAP Competence Center
Richemont S.A., Geneva

In charge of setting up the global SAP Group template including the implementation and competence centres strategy across the entire value chain from manufacturing, global distribution to regional distribution and retail.

- Implemented in the US, Europe, Japan, Hong Kong and South East Asia
- Implemented in the central distribution hub in Switzerland
- Implemented at key manufacturers
- Developed a strong internal central team and regional competence centres combining manufacturing and distribution skills

1998 – 2006

SAP Integration Manager
Montblanc Simplo GmbH,
Hamburg

In charge of setting up the global SAP template & implementation strategy for the Montblanc Group, one of the SAP pilots of the Richemont Group.

- Pioneered an integrated SAP ERP & SAP Retail Solution in one global system – foundation for the Richemont implementation
- Implementation in Europe and the US network
- In 2005 designated to lead the global business blueprint & pilot implementation in the US market for the Richemont Group

Professional Experience

1993 – 1997
Sercon GmbH (subsidiary of IBM)
Hamburg

Consultant for mid & large size SAP implementations
Material Management, Production planning & execution and project & key account management

1987 – 1992

Consultant for small & midsize production planning & execution systems (PPS)
Microdata Software GmbH, Berlin
K. Kühl, Schlüchtern (Partner of PSI Software AG, Berlin)
Dambach Werke GmbH, Assistant head of production planning and execution

Education

1983 - 1986

Business economics with focus on industrial business administration, Berufsakademie Karlsruhe, Diplom Betriebswirtin (Berufsakademie)

1982

Abitur, Goethe Gymnasium, Gaggenau

Languages

German

Native

English

Fluent written and spoken

French

Basic communication skills

